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ITS Vision: Creating Values for the People and the Society

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#ITSAP2021



SIP-adus



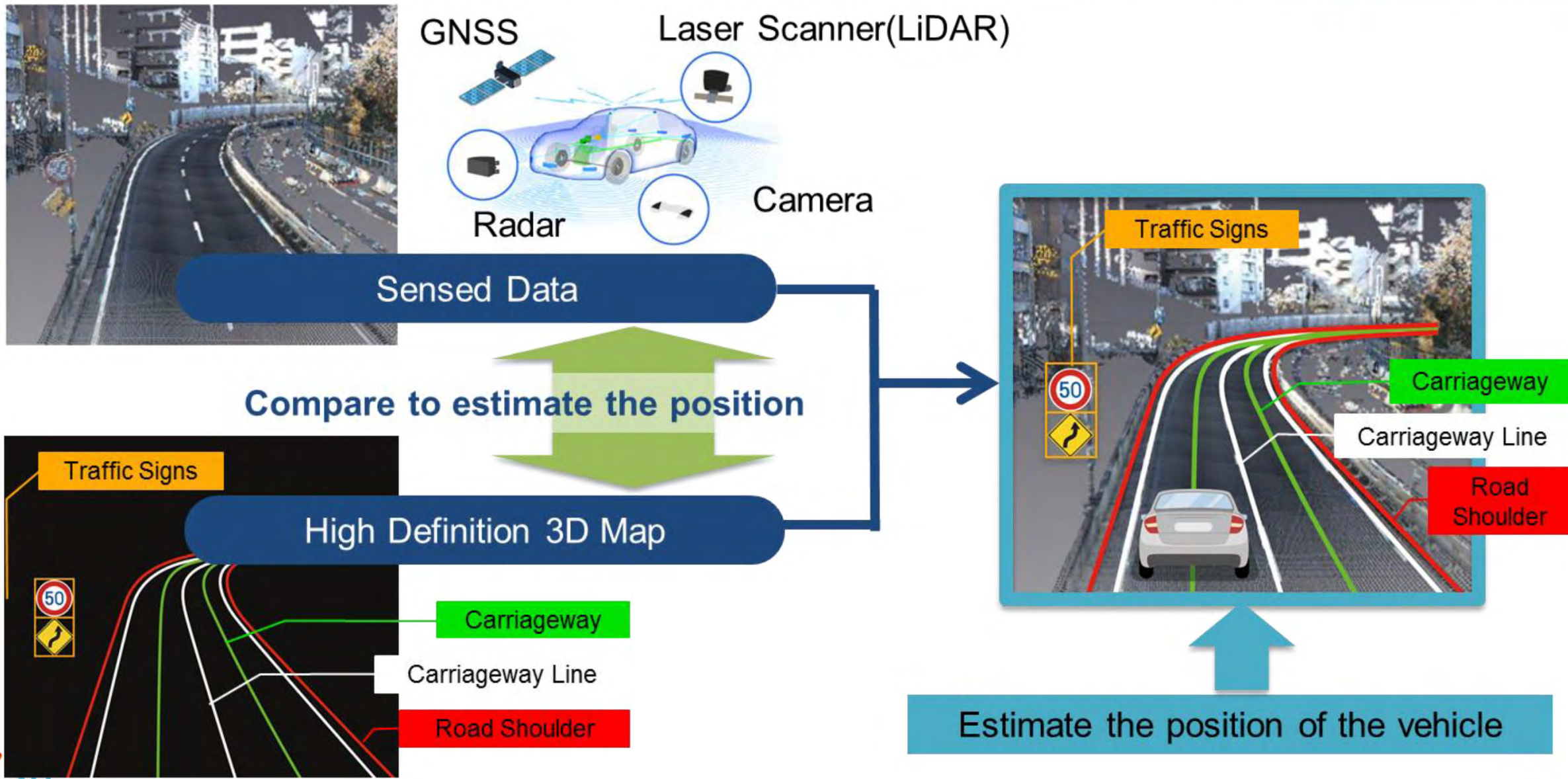
Progress Report of Japanese Automated Driving Project

**Source: Seigo KUZUMAKI, Automated Vehicles Symposium 2020
Yasuyuki KOGA, SIP-adus Workshop 2020**

Details: <https://en.sip-adus.go.jp/evt/workshop2020/>

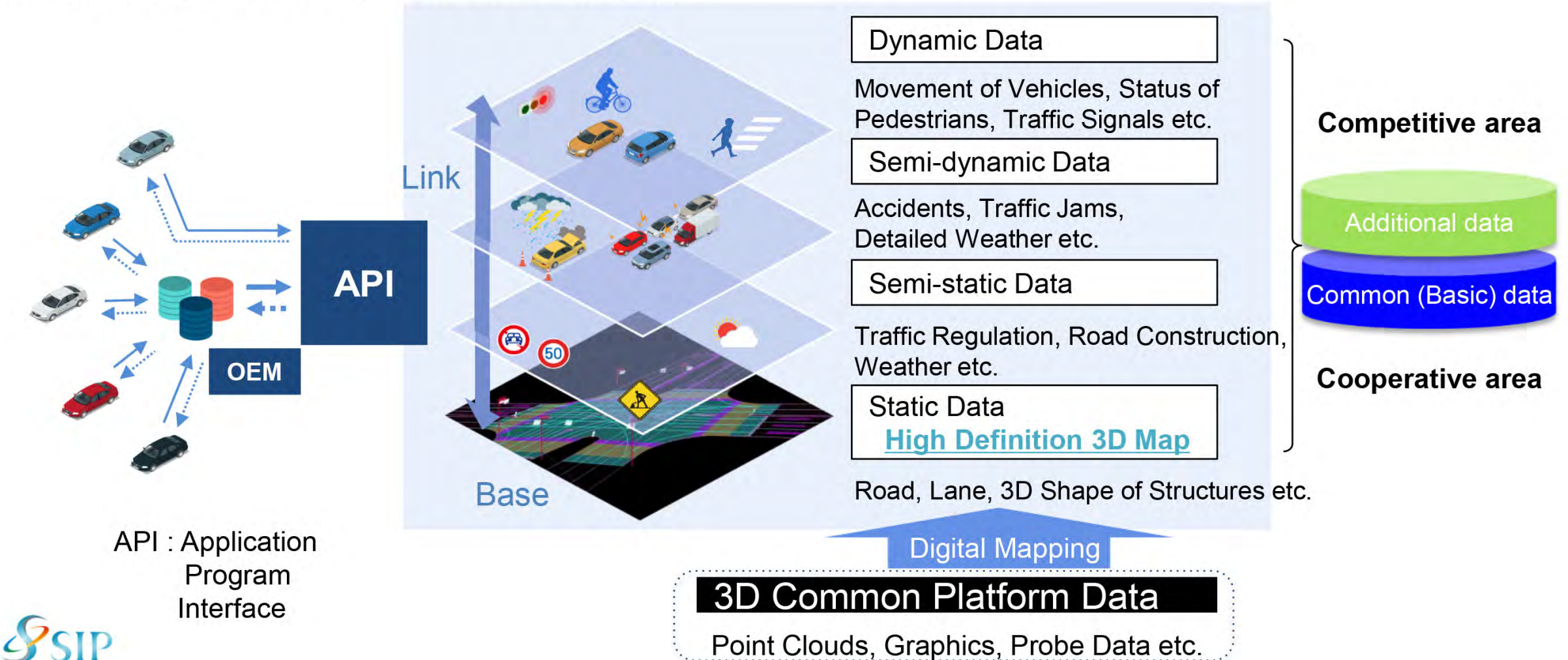


Vehicle Position Detection using HD 3D Map

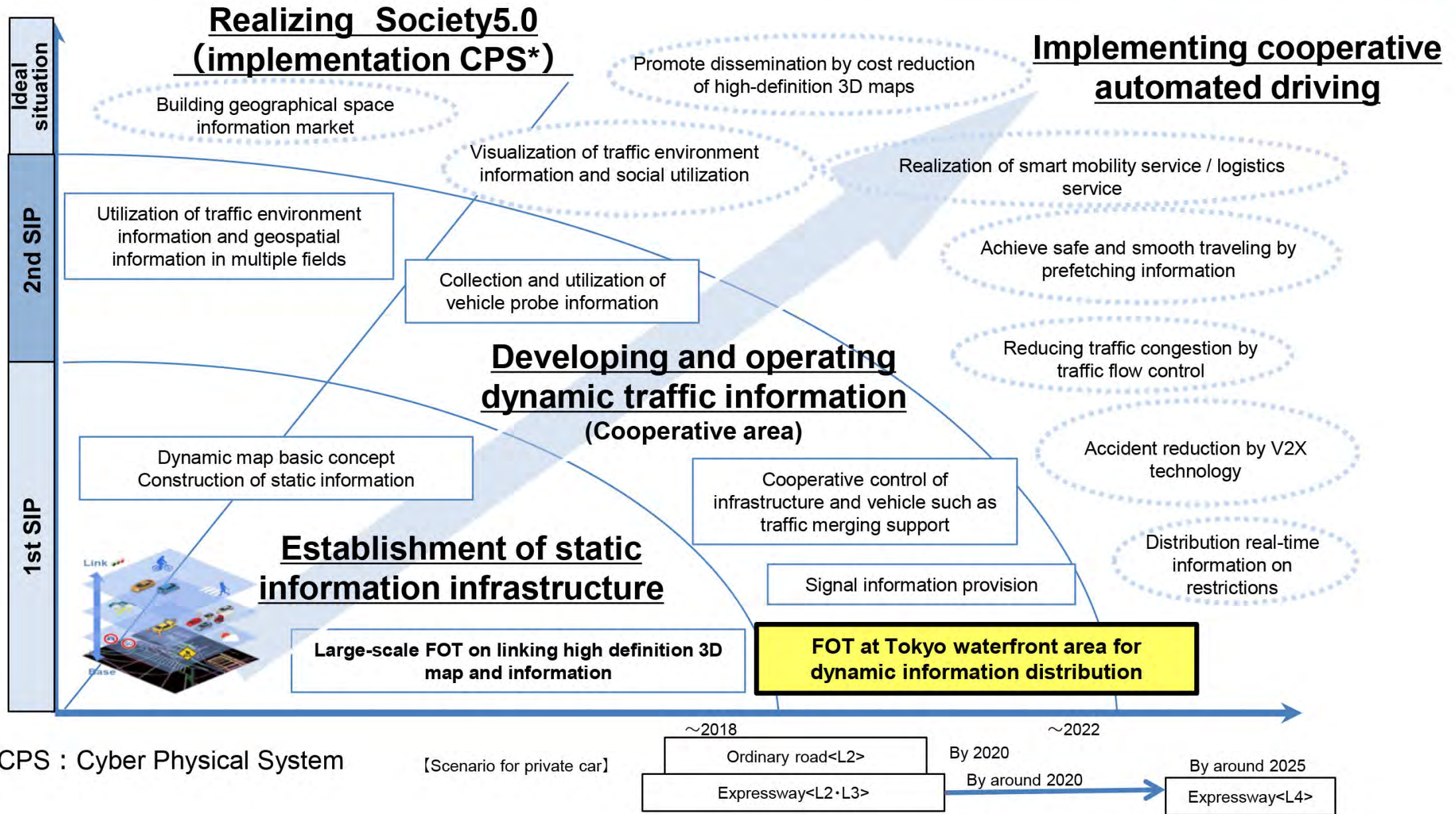


Dynamic Map

To use combination database of high definition 3D map data with dynamic data such as traffic jam, road construction info.



Building the Traffic Environmental Info. Framework



Safety assurance

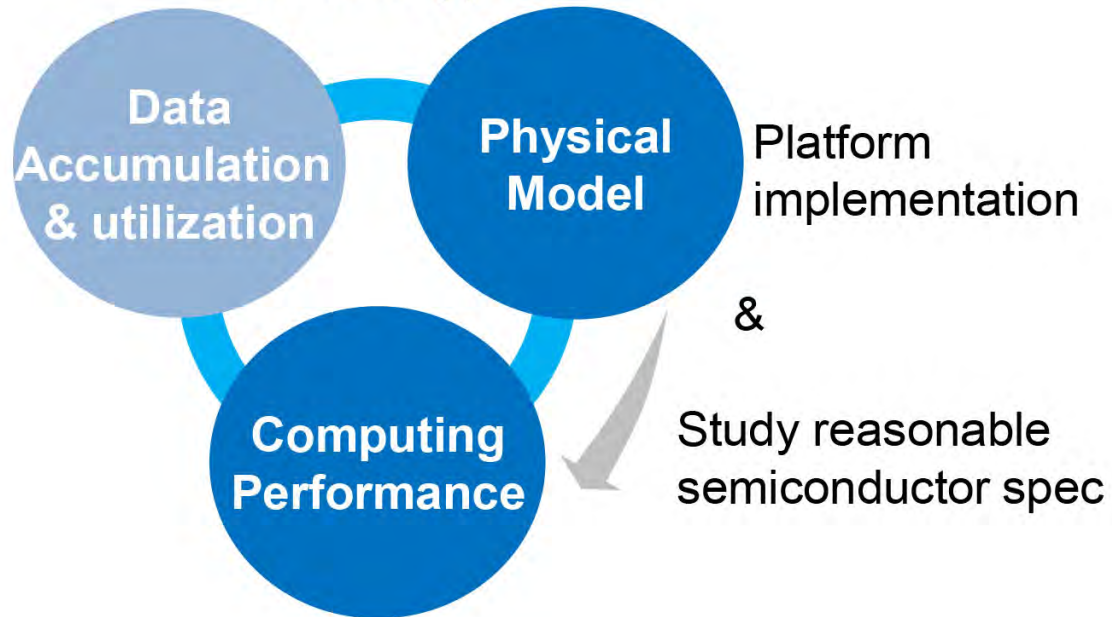
DIVP™ Driving Intelligence Validation Platform



- Scope & Objectives

DIVP™ scope

Trinitarian approach



DIVP™ Objectives

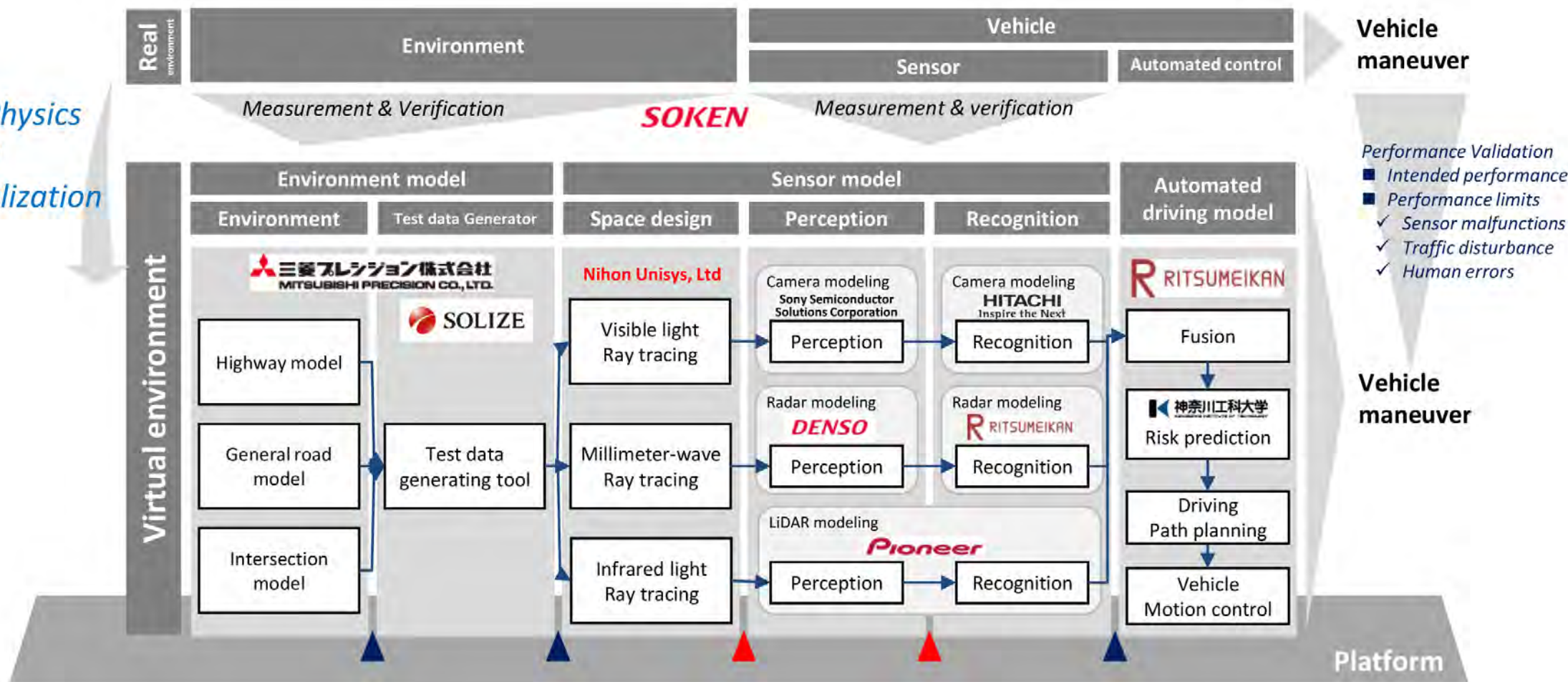
- *Open Standard Interface*
- *Reference platform with reasonable verification level*
- *E & S pair model based approach (E : Environmental model, S : Sensor model)*

DIVP™ will improve Simulation based AD Safety validation for Consumer acceptable Safety assurance

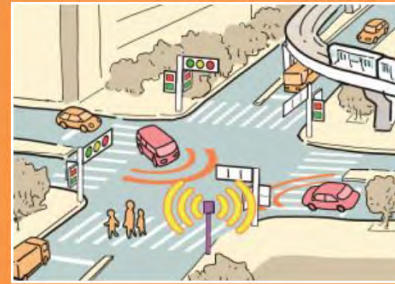
Sensor evaluation model & project structure

Designed research theme, Precisely Duplicate from Real to Virtual, and Verification of correlation level by 10-experts as DIVP™ Consortium

Real Physics based
Virtualization

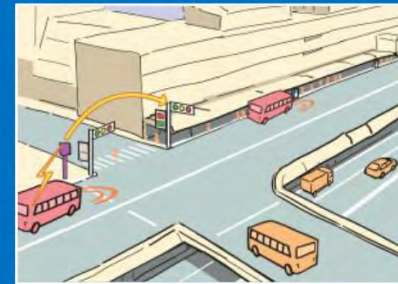


FOT in Tokyo waterfront city area



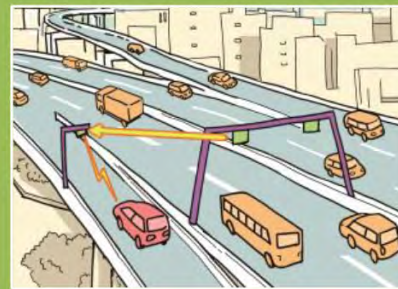
Tokyo Waterfront City area

- Signal display and change timing information via ITS infrastructure
- HD 3D map linked with signal info. etc



Haneda Airport area

- Signal display and change timing information via ITS infrastructure
- Magnetic marker
- Bus stop, designated lane for bus service



Metropolitan Express way

- Merging assistance on the main lane of highways
- ETC gate open/close info.
- Lane level traffic flow regulation info. Etc.

Period; October 2019 – March 2021

Participants of FOT

- ◆ Total 29 entities including OEMs, suppliers, venture companies and universities with 100 vehicles are participating in our FOT from Oct. 2019.





Amended **Road Transport Vehicle Act** enacted, intended to secure safety uniformly from the design and manufacturing processes through usage of automated-driving vehicles etc.
(enacted April 2020)

The amended **Road Traffic Act** establishes provisions related to liability of drivers and others in accordance with commercialization of automated-driving technologies
(enacted April 2020)

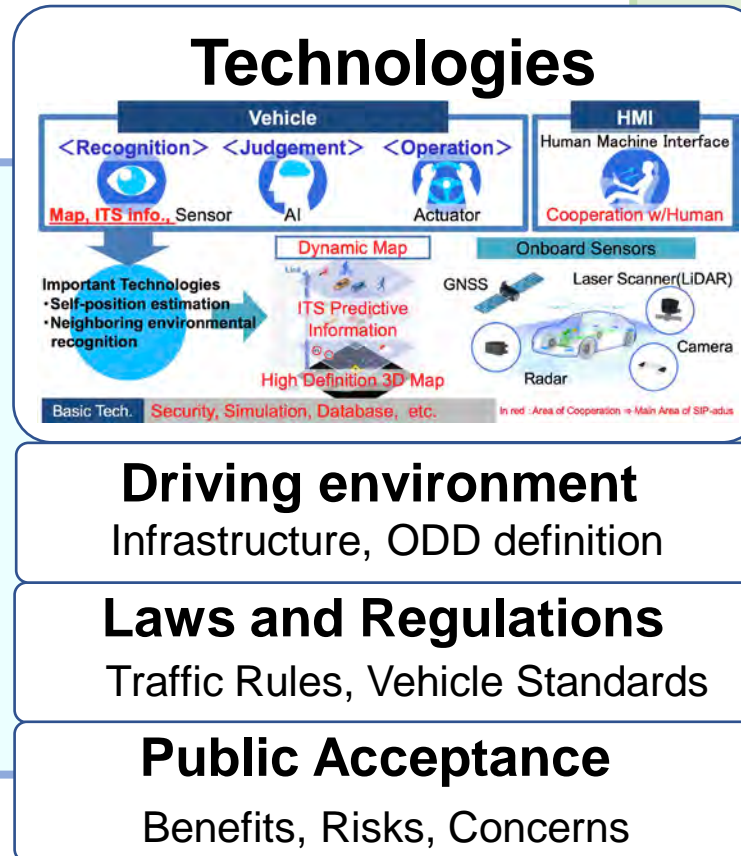
Standards on permission to use public roads were revised in connection with feasibility testing of automated driving on public roads (September 2019)
Commercialization is possible under frameworks of remote testing and testing of vehicles equipped with designated equipment

Under **the Act on Securing Compensation for Automobile Accidents**, the operator remains liable for accidents arising while using automated driving systems



Privately owned Cars

Enhancement of ADAS
Up to Level 3



Public Transportation

- Route Buses
- On Demand Services

Controlled Environment
Narrowly defined ODD
(Level 4)

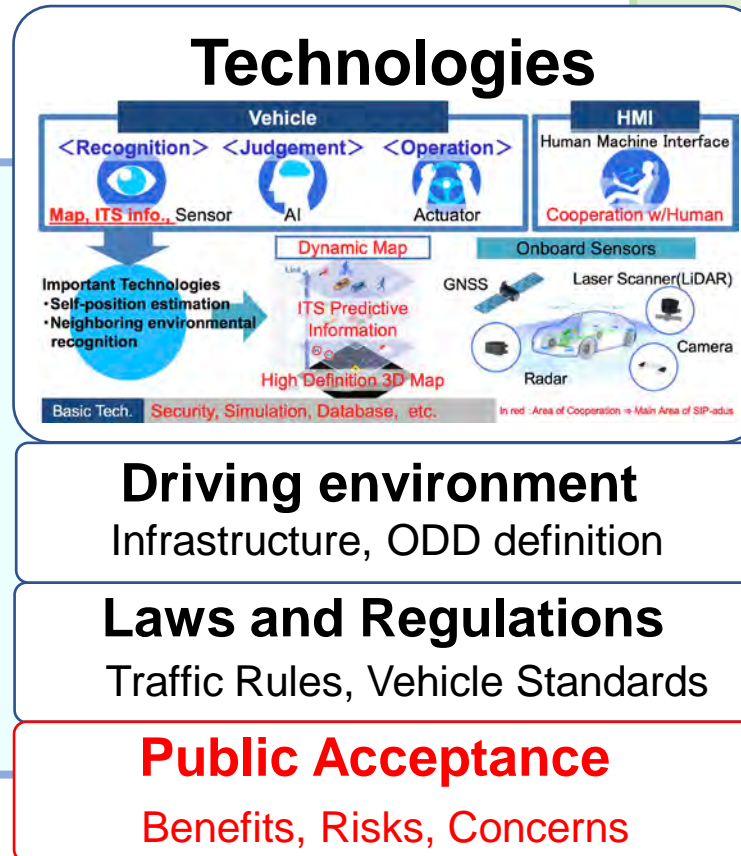
Logistic Operations

- Long Haul
- Delivery



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Citizens make decision.

They will have to take risks for benefits.

Large investment of government resources is required.

They may have to change way of life and give up something.

The Role of Experts is to show the general public:

Options to consider,

Both positive and negative Implications of those options, and

Scientific evidences for substantial discussions.

**Ethical,
Legal and
Social
Issues
(ELSI)**





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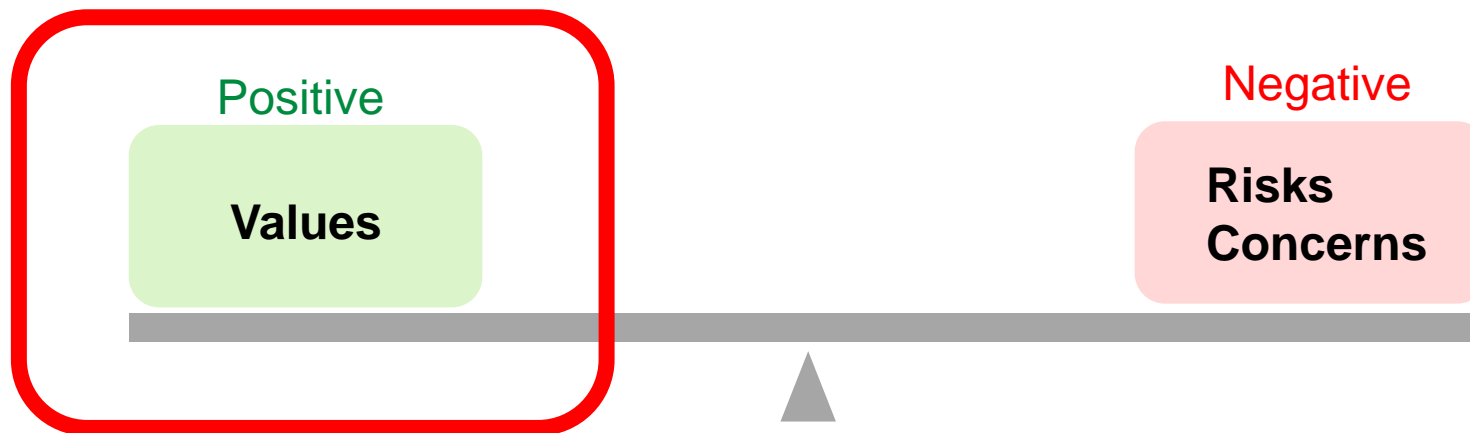
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Values for Individuals and Society

Values:

what we really want to have,
what we really want to do, and
measures to overcome challenges we are really concerned.





New Technologies and Implications to the Society

1) Electrification of road vehicles and energy management

- Reduction of CO₂ emission to mitigate global warming
- Renewed competition in new set of technologies with new breed of engineers
- Highly advanced controllability essential for automated driving

2) Big data collection, analysis and services

- Mobile network and service platform transforming consumers to "Prosumers"
- Serious challenge for established manufacturing and distribution stakeholders
- Opportunities for "Platformers" and "Unicorns"
- Concerns over the future where very few people control everything

3) Automated driving integrating all other new technologies

- Expectation for flexible and efficient integrated mobility services
- Challenges to transform legal and regulatory framework
- Need for solutions on human factors and ethical issues to foster acceptance



GDP / Capita Ranking in OECD

1990	2000	2010	2019
7th	16th	18th	22th

Source: Organization for Economic Co-operation and Development (OECD)

GDP Share in the World

1990	2000	2010	2019
8.9%	6.8%	5.0%	4.1%

Source: International Monetary Fund (IMF)

World Competitiveness Ranking

1990	2010	2017	2020
1st	27th	26th	34th

Source: International Institute for Management Development (IMD)

Productivity of Manufacturing Sector

1995	2000	2005	2010	2015	2018
1st	1st	7th	10th	14th	14th

Source: Organization for Economic Co-operation and Development (OECD)



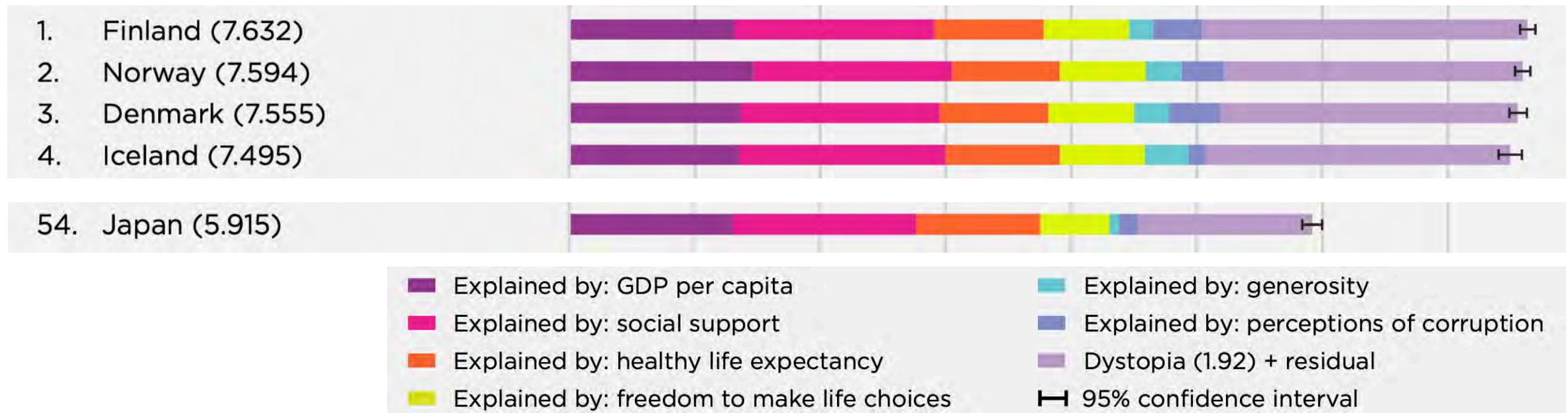
People: Lacking Sense of Fulfillment in Japan



World Happiness Report (Source: UN Sustainable Development Solutions Network)

Recognized **level of happiness** is **54th** in **141** countries (2018)

People don't see themselves happy, although economic and welfare indicators are good enough.



Employee Engagement (Source: Hiroki Yoshino, "Report Card of Heisei Era", Bungei-shunju, 2019)

Number of **Motivated employees** (citing 'Employee Engagement' survey by Gallup Poll)

Japan : 6%, 132th in 139 countries



People in all generations play active roles with their motivation and capabilities.

Diversity in human resource development

- multiple-track education system to promote diversity
- ability to identify and overcome challenges, conceptualize and design future society, and make logical and normative judgement
- expansion of recurrent education for changing and diverse labor demands

Transformation to the inclusive society

- opportunities for diverse people to actively engage in generating values
- opportunities for all the people apply their skills and experiences
- active ageing with working opportunities at least up to 70s

Revitalization of the local economy in rural areas

- matching human resource demand and supply across the country and across the industries
- active roles by experienced business persons in rural areas with “dual-habitation”



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Departure from the Monolithic Society



Workshop 1: 26 general managers (August 2019)

- Diversity and permissiveness are embedded in their personal life, invisible in their business behavior.
- Curiosity and passion of school boys never diminish for the entire life.
- Trained to execute a plan and achieve the goals through business experiences.
- Physical experiences as the core values, cyber space to arrange the actions.
- Motivated to contribute to the community, creating ties with people.
- Second foothold for their extra activities.

ITS Japan Standing Permanent Committee members





Intensive Discussions

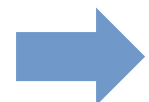




They do have diversity in their personal life



- A: Ride motorcycles with families against it, even after very serious injuries
- B: Raise rice and vegetables on weekends inherited from ancestors
- C: Dive deep in the sea with professional instructor's license
- D: Study Buddhism to become a priest and help the people with difficulty
- E: Paint landscape since kindergarten, winning awards years ago
- F: Play rugby football until recently, now coaching boys' team
- G: Take pictures of the stars, including solar eclipse anywhere in the world
- H: Study the Japanese history, visiting historic sites and reading literatures



Although they seem to be living modest life,
they have another pocket to pay for their particulars.



Workshop 2: 23 junior managers (December 2019)

- Busy for business, raising children, house chores, social relationship
- Wasting time for commuting, most of the time working alone in the office
- Admire teamwork, learning from each other, making decision through open discussion, and expanding scope and responsibility
- Recognize values of family ties and respect self-fulfillment of each family member at the same time, removing constraint of living location
- Cyber space to set us free from locations and physical experiences to foster core values of human interactions

ITS Japan Standing Permanent Committee members





Approaches to the ITS Japan Vision

ITS Japan is compiling ITS vision and action plans for 2021 - 2025 (fiscal year) .
Here are some ideas.





Roles of Intelligent Transport Systems



(2015 version)

Societal Challenges

Declining Birthrate and Aging Population

Stagnant Economy

Conversion to Renewable Energy and Global Warming Prevention

Urgent Need to Improve Safety, Security and Disaster Management



Approaches

Breakdown from Values to Technologies

Work in the field with Local Communities

Redefine boundaries of cooperation and competition

Establish global collaboration and harmonization

Hierarchical Structure



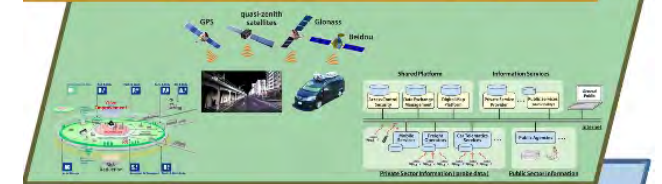
Field
of deployment



Values
to be created



Services
to materialize the value



Platforms
services are built on



Technologies
to realize the services



Mobility Driving Societal Transformation



(2020 version)

Values for Individuals

Self-fulfillment and Relief from Concerns

- Permissiveness of Diversity (Age, Gender, Preferences, etc.)
- Extended Physical Experiences (Cyber space to clear initial barriers of engagement)
- Ties with People and Teamwork (Sense of Accomplishment)
- Participation to the Communities (Local and Global Commons)

Mobility

Accessible, Efficient and Sustainable Mobility

- Mobility as a Service
- Mobility on Demand
- Connected, Automated, Shared and Electric
- Emerging Technologies

Values for the Society

Viable Solutions for the Societal Challenges

- Ageing and Declining Population (Transformation to Inclusive Society)
- Global Warming and Energy Security (Shift to Renewable Energy)
- Declining Competitiveness of Industries (Transformation from Monolithic society to Diverse society)
- Safety and Security (Resilience to natural and man-made disasters)

Structural Transformation of the Society

Extension of Living Space

National and Urban Development Plans

Industrial Structure and Competitive Advantages



Long Term Vision of the Society:

Diversity of People

Capacities fostered through diverse background and experiences are respected and prosper creating values.

Human Ties

Communities of diverse people work together beyond time-space constraints and create values for the society.

Sustainability

Creation of vigorous and inclusive society enables sustainable development and disaster resilience.

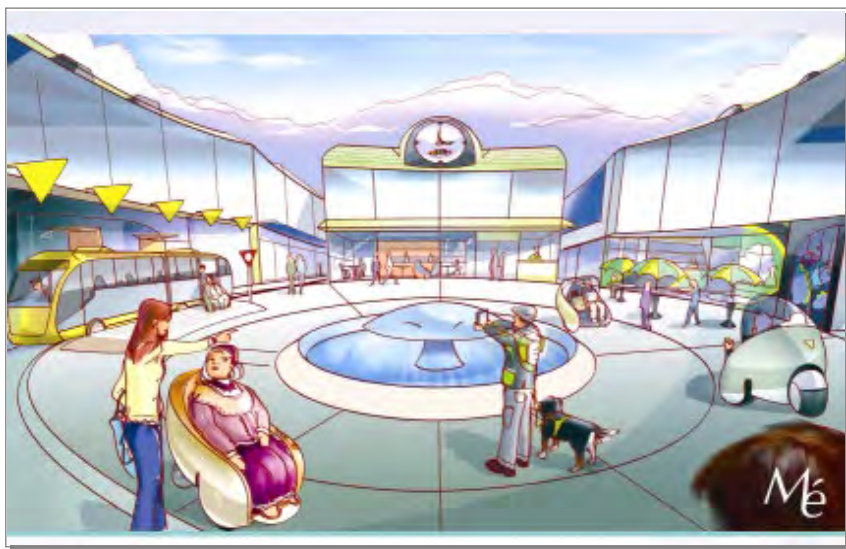
Scope of ITS Activities for 2021 - 2025:

- 1. Integrated Mobility Services**
- 2. Safe, Efficient and Accessible Mobility**
- 3. Electrification and Energy Supply for Road Vehicles**
- 4. Mobility Platform for Disaster Resilience**
- 5. Mobility Services for Vigorous Human Interactions**



Sample images

Mobility to Motivate People



EV as a part of Smart Grid System



Integrated Multimodality



Greener and more efficient Logics



What SIP-adus stands for

**Cross-Ministerial Strategic Innovation Promotion program
Innovation of Automated Driving for Universal Services**

“SIP- adus”

- Mobility Bringing Everyone a Smile -

Inclusive society, where diverse people in diverse communities actively participate in generating values, will enhance both wellness of individuals and economic development. Automated driving technologies integrated with social innovations should provide everyone with mobility to fully exercise his or her capacity, enabling sustainable development of the society.



ITS Enabling Transformation of our Society



Scope and expectations of ITS keep expanding.

The more transportation is integrated the more collaboration among diverse stakeholders is needed.

ITS community should reach out to facilitate collaboration across the industrial sectors, the jurisdiction, the academic disciplines.

